Merger Presentation

MAY 2023







Forward-Looking Statements and Other Notes

Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995.

Certain statements in this presentation regarding anticipated financial, business, legal or other outcomes including business and market conditions, outlook and other similar statements relating to the proposed transaction between Regency and UBP or Regency's and UBP's future events, developments or financial or operational performance or results are "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. These forward-looking statements are identified by the use of words such as "may," "will," "could," "can", "should," "plan", "seek", "would," "expect," "estimate," "believe," "intend," "forecast," "project," "anticipate," "continue", "guidance," or variations of such words and other similar language and the negatives of such words. However, the absence of these or similar words or expressions does not mean a statement is not forward-looking. While we believe these forward-looking statements are reasonable when made, forward-looking statements are not guarantees of future performance or events and undue reliance should not be placed on these statements. These forward-looking statements are based on certain assumptions and analyses made by Regency or UBP in light of their respective experiences and their respective perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate. Although we believe the expectations reflected in any forward-looking statements are based on reasonable assumptions, we can give no assurance these expectations will be attained, and it is possible actual results may differ materially from those indicated by these forward-looking statements due to a variety of risks, uncertainties and other factors, many of which cannot be predicted with accuracy and some of which might not even be anticipated. Ours and UBP's operations are subject to a number of risks and uncertainties including, but not limited to, those risk factors described in our respective SEC filings. When considering an investment in our securities, you should carefully read and consider these risks, together with all other information in our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and our other filings and submissions to the SEC. If any of the events described in the risk factors actually occur, our respective businesses, financial condition or operating results, as well as the market price of our respective securities, could be materially adversely affected. Forwardlooking statements are only as of the date they are made, and Regency undertakes no duty to update its forwardlooking statements, whether as a result of new information, future events or developments or otherwise, except as to the extent required by law. These risks and events include, without limitation: the occurrence of any event, change or other circumstance that could give rise to the termination of the merger agreement between Regency and UBP; the effect of the announcement of the proposed transaction on the ability of Regency and UBP to operate their respective businesses and retain and hire key personnel and to maintain favorable business relationships; Regency's and UBP's ability to complete the proposed transaction on the proposed terms or on the anticipated timeline, or at all, including risks and uncertainties related to securing the necessary stockholder approval and satisfaction of other closing conditions to consummate the proposed transaction; failure to achieve the anticipated benefits from the proposed transaction; other risks related to the completion of the proposed transaction and actions related thereto, including significant transaction costs and/or unknown or inestimable liabilities, risks related to diverting the attention of Regency and UBP management from ongoing business operations and the risk of stockholder litigation in connection with the proposed transaction; risk factors related to the integration of the two companies and the future opportunities and plans for the combined company; risk factors related to the current economic environment; risk factors related to pandemics or other health crises; risk factors related to operating retail-based shopping centers; risk factors related to real estate investments; risk factors related to the environment affecting Regency's and UBP's properties; risk factors related to corporate matters; risk factors related to our respective partnerships and joint ventures; risk factors related to funding strategies and capital structure; risk factors related to the market price for our respective common stock and other securities; and risk factors related our respective qualifications as a REIT.

These risks, as well as other risks related to the proposed transaction, will be included in the registration statement on Form S-4 and proxy statement/prospectus that will be filed with the Securities and Exchange Commission ("SEC") in connection with the proposed transaction. While the list of factors presented here is, and the list of factors to be presented in the registration statement on Form S-4 are, considered representative, no such list should be considered to be a complete statement of all potential risks and uncertainties. For additional information about other

factors that could cause actual results to differ materially from those described in the forward-looking statements, please refer to Regency's and UBP's respective periodic reports and other filings with the SEC, including the risk factors identified in Regency's and UBP's most recent Quarterly Reports on Form 10-Q and Annual Reports on Form 10-K. The forward-looking statements included in this presentation are made only as of the date hereof. Neither Regency nor UBP undertakes any obligation to update any forward-looking statements to reflect subsequent events or circumstances, except as required by law.

No Offer or Solicitation

This presentation is not intended to and shall not constitute an offer to buy or sell or the solicitation of an offer to buy or sell any securities, or a solicitation of any vote or approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made, except by means of a prospectus meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended.

Additional Information about the Transaction and Where to Find It

In connection with the proposed transaction, Regency intends to file with the SEC a registration statement on Form S-4 that will include a proxy statement of UBP and that also constitutes a prospectus of Regency. Each of Regency and UBP may also file other relevant documents with the SEC regarding the proposed transaction. This presentation is not a substitute for the proxy statement/prospectus or registration statement or any other document that Regency or UBP may file with the SEC. The definitive proxy statement/prospectus (if and when available) will be mailed to stockholders of UBP. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT, PROXY STATEMENT/PROSPECTUS AND ANY OTHER RELEVANT DOCUMENTS THAT MAY BE FILED WITH THE SEC. AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THESE DOCUMENTS, CAREFULLY AND IN THEIR ENTIRETY IF AND WHEN THEY BECOME AVAILABLE BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION. Investors and security holders will be able to obtain free copies of the registration statement and proxy statement/prospectus (if and when available) and other documents containing important information about Regency, UBP and the proposed transaction, once such documents are filed with the SEC through the website maintained by the SEC at http://www.sec.gov. Copies of the documents filed with the SEC by Regency will be available free of charge on Regency's website at https://investors.regencycenters.com/ or by requesting copies from by mail at Investor Relations, Regency Centers Corporation, One Independent Drive, Suite 114, Jacksonville FL 32202-5019. Copies of the documents filed with the SEC by UBP will be available free of charge on UBP's website at https://investors.ubproperties.com/ or by requesting copies from by mail at 321 Railroad Avenue, Greenwich, CT 06830, attention: Secretary.

Participants in the Solicitation

Regency, UBP and certain of their respective directors, executive officers and other members of management may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction. Information about the directors and executive officers of Regency, including a description of their direct or indirect interests, by security holdings or otherwise, is set forth in Regency's proxy statement for its 2023 Annual Meeting of Shareholders, which was filed with the SEC on March 22, 2023, and Regency's Annual Report on Form 10-K for the fiscal year ended December 31, 2022, which was filed with the SEC on February 17, 2023. Information about the directors and executive officers of UBP, including a description of their direct or indirect interests, by security holdings or otherwise, is set forth in UBP's proxy statement for its 2023 Annual Meeting of Stockholders, which was filed with the SEC on February 7, 2023 and UBP's Annual Report on Form 10-K for the fiscal year ended October 31, 2022, which was filed with the SEC on January 13, 2023. Other information regarding the participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the proxy statement/prospectus and other relevant materials to be filed with the SEC regarding the proposed transaction when such materials become available. Investors should read the proxy statement/prospectus carefully when it becomes available before making any voting or investment decisions. You may obtain free copies of these documents from Regency or UBP using the sources indicated above.

Transaction Overview

Transaction Details	 100% stock acquisition by Regency Centers Corp. ("Regency") of Urstadt Biddle Properties Inc. ("Urstadt Biddle" or "UBP") 0.347x fixed exchange ratio – UBP Class A common stock and common stockholders to both receive 0.347 shares of Regency common stock per one share of UBP Class A common stock or common stock ~\$800 million equity value and ~\$1.4 billion enterprise value Pro forma ownership of 93% Regency / 7% UBP Non-taxable transaction that maintains leverage at the lower end of Regency's target range
Management & Governance	No changes to Regency's executive management team or Board of Directors
Anticipated Synergies & Earnings Impact	 Transaction expected to be immediately accretive to Core Operating Earnings per share Expected ~\$9 million of annualized G&A cost savings primarily related to removal of duplicative corporate-level costs Future operating synergies and value creation opportunities from leveraging Regency's cost of capital and best-in-class leasing and asset management platform
Dividend	Regency will maintain its dividend with a focus on supporting its track record of consistent annual increases
Timing	Expected to close in late 3Q / early 4Q 2023, subject to customary closing conditions. UBP stockholders holding approximately 68% of UBP's voting rights have entered into an agreement to vote in favor of the transaction

Transaction Strategic Rationale



Aligned with Regency's High-Quality, Open-Air Shopping Center Portfolio

- Grows the portfolio of high-quality, grocery-anchored shopping centers in premier suburban trade areas that benefit from supply constraints and compelling demographics
- UBP's highly desirable New York Tri-State focused portfolio of neighborhood and community centers enhances Regency's geographic diversification
- Maintains a tenant roster of market-leading grocers and operators with strong credit profiles



Goodwives Shopping Center (UBP) | Darien, CT



Regency's Best-In-Class Operating Platform Drives Value Creation

- Sector-leading national leasing and asset management platform positioned to unlock value within combined portfolio
- Opportunity to benefit from Regency's national presence and tenant relationships, while providing the combined Company with greater scale in the NY Metro area



Positive Financial Benefit

- Expected to be immediately accretive to Core Operating Earnings (1)
- ~\$9 million of annual G&A cost savings benefit
- Cost of capital advantage enhances future earnings profile



Maintains Balance Sheet and Liquidity Strength

- 100% stock transaction preserves Regency's well-capitalized and flexible balance sheet to support continued growth
- Pro forma leverage remains at the low end of Regency's target range of 5.0x to 5.5x



Carmel Shoprite Plaza (UBP) | Carmel, NY



High Ridge Shopping Center (UBP) | Stamford, CT

Urstadt Biddle Overview

High-quality, grocery-anchored, open-air shopping center portfolio located in premier, supply-constrained suburbs of the New York Tri-State area



Orange Meadows (UBP) | Orange, CT

Urstadt Biddle At A Glance

1969 Founded &

Family Run

of Properties

5.3M SF

Total Gross Leasable Area (GLA) (1)

94.2%

Operating Portfolio Percentage Leased (2)

~\$24 ABR PSF (3)

74% Grocery Anchored (4)

\$154K 3-Mile Average Household Income

Note: Urstadt Biddle metrics reflect first fiscal quarter ended 01/31/23.

¹⁾ Reflects all properties at 100% share.

²⁾ Based on company filings at Q1'23.

³⁾ Reflects 100% consolidated and pro rata share of unconsolidated entities.

⁴⁾ By ABR at company share.



Unequaled Portfolio of High-Quality Shopping Centers

Urstadt Biddle portfolio is highly aligned with Regency's strong demographic profile and high-quality, grocery-anchored strategy

Regency

Urstadt

Biddle

Total Portfolio Count (1) 404 77 Portfolio GLA (mm) (1) 51.1 5.3 Average Center Size (Sq. Ft.) 127K 69K			
Unequaled National Portfolio ABR per Sq. Ft (2) \$23.96 \$24.10 % Leased (3) 95.1% 94.2% Grocery Anchored % (4) 83% 74% % Anchor / % Shop (4) 44% / 56% 45% / 55%	 Portfolio GLA (mm) ⁽¹⁾ Average Center Size (Sq. Ft.) ABR per Sq. Ft ⁽²⁾ % Leased ⁽³⁾ Grocery Anchored % ⁽⁴⁾	51.1 127K \$23.96 95.1% 83%	5.3 69K \$24.10 94.2%

Forma
481
56.4
11 <i>7</i> K
\$23.97
95.0%
82%
44% / 56%

Pro

Attractive Demographics

3-Mile Average Household Income	\$133K	\$154K
3-Mile Median Home Value	\$677K	\$629K
3-Mile Bachelor's Degree	51%	46%
3-Mile Population Density	126K	91K

\$136K \$669K 50% 121K

Note: Urstadt Biddle metrics reflect first fiscal quarter ended 01/31/23.

¹⁾ Reflects 100% of consolidated and unconsolidated entities.

²⁾ Reflects 100% consolidated and pro rata share of unconsolidated entities.

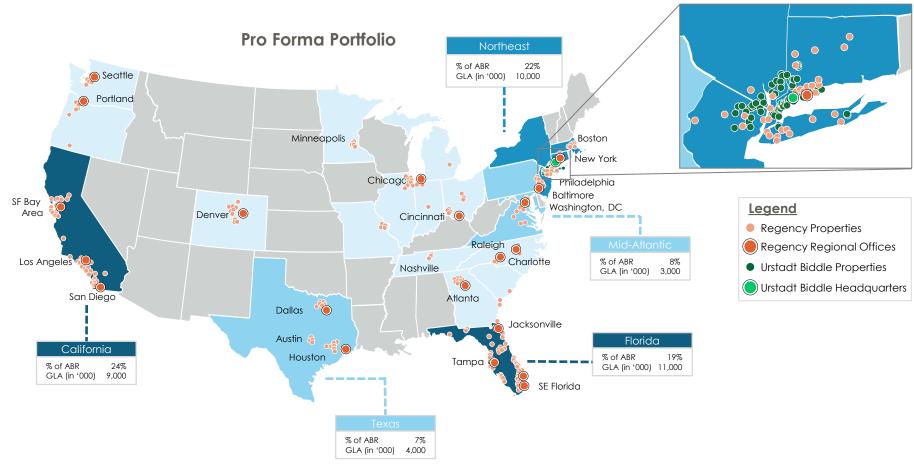
³⁾ Based on company filings at Q1'23. Reflects same property metrics.

⁴⁾ By ABR at company share.



Portfolio Fits Regency's Core Market Strategy

UBP's portfolio is poised to benefit from Regency's national presence and tenant relationships, while providing the combined Company with greater scale in the NY Metro area

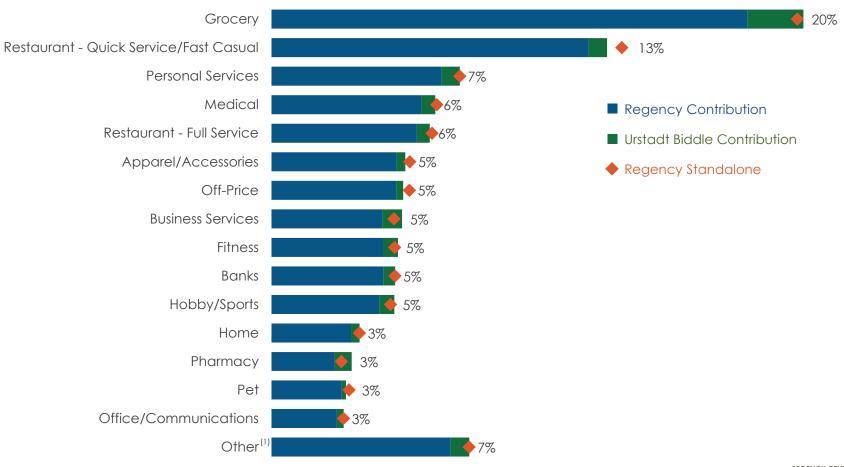




Pro Forma Portfolio Maintains Essential Retailer Focus

Pro forma tenant concentration remains largely unchanged

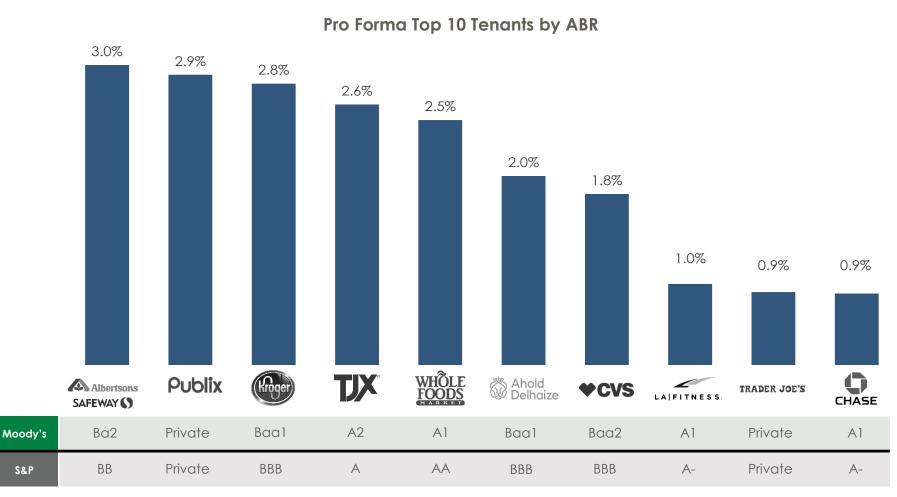
Tenant Categories by Pro Rata ABR





Strong Pro Forma Top Tenant Exposure

Regency's top tenants will remain largely unchanged post transaction, dominated by market-leading grocers and operators with strong credit profiles

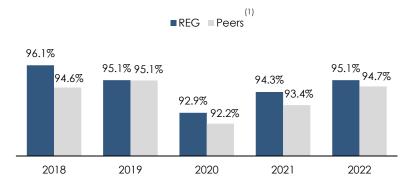




Best-In-Class Leasing and Management Platform

Regency has a long-term track record as a sector leader in leasing and asset management and will utilize its best-in-class operational platform to drive growth within the Urstadt Biddle portfolio

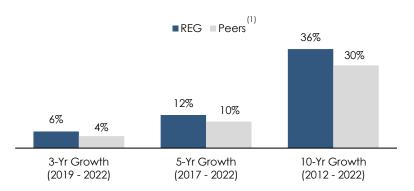
Same-Property % Leased (2018 – 2022)



ABR per Sq. Ft. (2018 – 2022)



Total Same-Property NOI Growth (2)



AFFO / Share CAGR (3)



Sources: Company filings and Green Street.

¹⁾ Peers include BRX, FRT, KIM, and KRG.

²⁾ Data source: Company filings and Green Street; Represents total same-property NOI growth over each period, with base year indexed to 100.

³⁾ Data source: Citi (with an adjustment for the add-back of REG derivative amortization in 2012 & 2017); 2022 AFFO / share reflects Citi estimates.



Positive Financial Impact With Opportunities for Upside

Regency's best-in-class leasing and operational expertise will allow management to drive additional value and NOI growth within Urstadt Biddle's portfolio

Lease Markto-Market

- Anchor lease expirations over coming years present re-tenanting opportunity
- Potential to capture mark-to-market rent growth on near-term lease expirations

Shop % Leased

- Regency: 92% (1)
- Urstadt Biddle: 90% (1)
- Ability to leverage strong tenant relationships to improve leasing of shop space
- Increased focus on merchandising mix to drive traffic and overall center sales / performance

Operational Efficiencies

Capitalize on Regency's scale, best-in-class management platform and national tenant relationships to drive revenue synergies, including enhanced merchandising opportunities

Operating
Platform to
Drive
Enhanced
Value for
Combined
Portfolio

G&A Savings



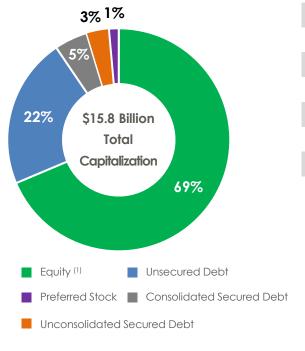
 G&A cost efficiencies achieved through reduction of overhead and other corporate costs



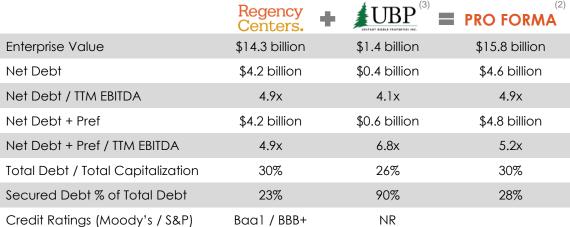
Balance Sheet & Liquidity Strength Maintained

Regency will maintain a low leverage profile with well-laddered maturities post-transaction

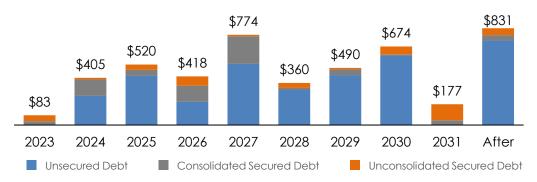
Pro Forma Capital Structure (2) (% of total capitalization)



Credit Statistics (1)



Pro Forma Debt Maturity Profile



Note: Metrics represent 100% of consolidated debt and pro rata share of unconsolidated debt.

¹⁾ Market data as of 05/17/2023.

²⁾ Pro forma company includes newly issued shares, customary transaction costs, and additional revolver draw in conjunction with transaction.

³⁾ Based on Regency's exchange ratio for Urstadt, excluding transaction costs, as well as Urstadt's Q1 2023 filings as of 01/31/2023.

Highly Experienced Team with Successful M&A Track Record

History of Successful M&A Execution & Integration

- Regency team has a long history of M&A, most recently with the successful merger and subsequent integration of Equity One in 2017
- Over the last 10 years, the Company has acquired over \$7 billion in assets with seamless integration into a best-in-class asset management and leasing platform

Strong Leadership & Best-In-Class Governance

- Cycle-tested leadership team with over 90 years of combined experience with Regency
- Committed to best-in-class corporate governance
 - ✓ Non-staggered board
 - ✓ 60% of board has tenure of 5 years or less
 - ✓ Shareholder access to proxy
 - ✓ No current shareholder rights plan
 - ✓ Majority voting



Lisa Palmer
President and CEO
Years of Experience
Regency 27 | Industry 27



Mike Mas

Executive Vice President,
Chief Financial Officer
Years of Experience
Regency 20 | Industry 20



Alan Roth
Executive Vice President,
National Property Operations & East
Region President
Years of Experience
Regency 26 | Industry 27



Nick Wibbenmeyer

Executive Vice President,
West Region President
Years of Experience
Regency 18 | Industry 21

Key Transaction Highlights



Aligned with Regency's High-Quality, Open-Air Shopping Center Portfolio

Grows portfolio of high-quality, grocery-anchored shopping centers in premier suburban trade areas



Regency's Best-In-Class Operating Platform Drives Value Creation

Sector-leading national leasing and asset management platform positioned to unlock value within combined portfolio



Mellody Farm (REG) | Chicago, IL



Positive Financial Benefit

Transaction expected to be immediately accretive to Core Operating Earnings per share (1)



Maintains Balance Sheet and Liquidity Strength

Pro forma leverage at the low end of Regency's target range of 5.0x to 5.5x



Valley Ridge (UBP) | Wayne, NJ

Glossary of Terms

Adjusted Funds From Operations (AFFO): An additional performance measure used by Regency that reflects cash available to fund the Company's business needs and distribution to shareholders. AFFO is calculated by adjusting Operating FFO for (i) capital expenditures necessary to maintain the Company's portfolio of properties, (ii) interest charges and (iii) other non-cash amounts as they occur.

Core Operating Earnings (COE): An additional performance measure used by Regency as the computation of Nareit FFO includes certain non-comparable items that affect the Company's period-over-period performance. Core Operating Earnings excludes from Nareit FFO: (i) transaction related income or expenses (ii) gains or losses from the early extinguishment of debt; (iii) certain non-cash components of earnings derived from above and below market rent amortization, straight-line rents, and amortization of mark-to-market of debt adjustments; and (iv) other amounts as they occur. The Company provides a reconciliation of Net Income Attributable to Common Stockholders to Nareit FFO to Core Operating Earnings.

Non-Same Property: During either calendar year period being compared, a property acquired, sold, a Property in Development, a Development Completion, or a property under, or being positioned for, significant redevelopment that distorts comparability between periods. Non-retail properties and corporate activities, including the captive insurance program, are part of Non-Same Property.

Operating EBITDAre: Nareit EBITDAre is a measure of REIT performance, which the Nareit defines as net income, computed in accordance with GAAP, excluding (i) interest expense; (ii) income tax expense; (iii) depreciation and amortization; (iv) gains on sales of real estate; (v) impairments of real estate; and (vi) adjustments to reflect the Company's share of unconsolidated partnerships and joint ventures. Operating EBITDAre excludes from Nareit EBITDAre certain non-cash components of earnings derived from above and below market rent amortization and straight-line rents. The Company provides a reconciliation of Net Income to Nareit EBITDAre to Operating EBITDAre.

<u>Same Property:</u> Retail Operating Properties that were owned and operated for the entirety of both calendar year periods being compared. This term excludes Property in Development, prior year Development Completions, and Non-Same Properties. Property in Redevelopment is included unless otherwise indicated.

<u>Value Creation:</u> The estimated incremental value at completion using underwritten NOI at stabilization, valued at a market cap rate less estimated development costs.