# **SCHEDULE 14A INFORMATION**

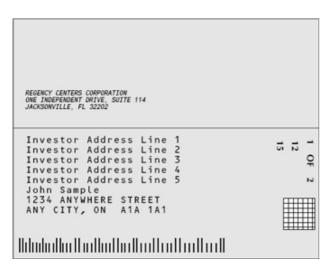
## Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

| File        | d by the               | e Registrant ⊠                                     | Filed by a Party other than the Registrant $\Box$  |
|-------------|------------------------|--|--|
| Che         | ck the a               | appropriate box:                                   |  |
|             | Conf<br>Defir<br>Defir | nitive Proxy Statement<br>nitive Additional Materi | ommission Only (as permitted by Rule 14a-6(e)(2))  Is  O Rule 14a-11(c) or Rule 14a-12   |
|             |                        |  | REGENCY CENTERS CORPORATION (Name of Positional as Specified in Its Chapter)   |
|             |                        |  | (Name of Registrant as Specified in Its Charter)   |
|             |                        |  | (Name of Person(s) Filing Proxy Statement if other than the Registrant)  |
| Payı        | nent of                | Filing Fee (Check the a                            | propriate box):  |
| $\boxtimes$ | No fe                  | ee required.                                       |  |
|             | Fee c                  | computed on table below                            | per Exchange Act Rules 14a-6(i)(1) and 0-11.   |
|             | (1)                    | Title of each class of s                           | curities to which transaction applies:   |
|             | (2)                    | Aggregate number of s                              | ecurities to which transaction applies:  |
|             | (3)                    | Per unit price or other calculated and state ho    | nderlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is v it was determined):  |
|             | (4)                    | Proposed maximum aş                                | gregate value of transaction:  |
|             | (5)                    | Total fee paid:                                    |  |
|             | (6)                    |  |  |
|             |                        | oaid previously with pre                           |  |
|             |                        |  | ee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid us filing by registration statement number, or the form or schedule and the date of its filing. |
|             | (1)                    | Amount previously pa                               | l:   |
|             | (2)                    | Form, schedule or regi                             | ration statement no.:  |
| _           | (3)                    | Filing party:                                      |  |
|             | (4)                    | Date filed:  |  |

#### \*\*\* Exercise Your Right to Vote \*\*\*

# Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 01, 2012

#### REGENCY CENTERS CORPORATION



#### **Meeting Information**

**Meeting Type:** Annual Meeting **For holders as of:** February 24, 2012

**Date:** May 01, 2012 **Time:** 11:00 AM EDT

**Location:** The River Club

The Florida Room

One Independent Drive, 35th FL

Jacksonville, FL 32202

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at <a href="https://www.proxyvote.com">www.proxyvote.com</a> or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Broadridge Internal Use Only

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#### — Before You Vote —

How to Access the Proxy Materials

#### **Proxy Materials Available to VIEW or RECEIVE:**

1. Annual Report 2. Notice & Proxy Statement

#### **How to View Online:**

Have the information that is printed in the box marked by the arrow **XXXXXXXXXX** (located on the following page) and visit: *www.proxyvote.com*.

### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 17, 2012 to facilitate timely delivery.

#### — How To Vote —

Please Choose One of the Following Voting Methods

**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow **XXXXXXXXXXX** available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Internal Use Only The Board of Directors recommends you vote

08 Douglas S. Luke

10 John C. Schweitzer

06 Mary Lou Fiala 11 Brian M. Smith 12 Thomas G. Wattles

### The Board of Directors recommends you vote FOR proposals 2 and 3.

 ${\bf 2}\quad \text{Adoption of an advisory resolution approving executive compensation for fiscal year 2011}.$ 

3 Ratification of appointment of KPMG LLP as the Company's independent accountants for the year ending December 31, 2012.

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.

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## Reserved for Broadridge Internal Control Information

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|------------------------------|-----------------------|
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| THE COMPANY NAME INC CLASS A | 123,456,789,012.12345 |
| THE COMPANY NAME INC CLASS B | 123,456,789,012.12345 |
| THE COMPANY NAME INC CLASS C | 123,456,789,012.12345 |
| THE COMPANY NAME INC CLASS D | 123,456,789,012.12345 |
| THE COMPANY NAME INC CLASS E | 123,456,789,012.12345 |
| THE COMPANY NAME INC CLASS F | 123,456,789,012.12345 |
| THE COMPANY NAME INC 401 K   | 123,456,789,012.12345 |
|                              |                       |

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